



FRANK SUTHERLAND

Autosmart Franchisee - Aberdeen

Joining Autosmart in 2006 was a life-changing decision for Frank "I was fed up of working for others and decided it was time to set up my own business.

"Starting a new business is very exciting, but as a family man you worry about the risk. From the first call I felt confident that I was in safe hands with Autosmart – it's a tried and tested formula, with 30 years of experience at ensuring franchisees succeed.

"The training and support are fantastic. Even franchisees with no previous sales experience learn how to succeed, thanks to on-going field training. I trebled my sales in my first 2 years and am still growing strongly each year. The recession has given me a great opportunity to show customers how Autosmart can save them money on their cleaning and maintenance costs.

"The biggest change for me over the past 4 years is that I love going to work now and I earn a great living.

I would recommend the Autosmart Franchise to anyone looking for independence within a successful franchise concept. And, if you have an interest in cars or bikes then this franchise is made for you, as you're meeting people from all areas of the automotive trade every day."

"What's more, I'm thrilled to have been selected by the BFA as a regional finalist in the 2010 Franchisee of the Year contest, as I work really hard to give my customers excellent service and to always go the extra mile. Over the past 4 years I have built up a solid business that gives me a great income, and I love going to work. I couldn't ask for more!"