



## **SIMON ALEXANDER**

**Autosmart Franchisee - Romford**

**Simon Alexander has been an Autosmart franchisee for 6 years.**

“Prior to Autosmart I had a variety of different driving jobs and also worked on markets at weekends. I was fed up of having to answer to a boss and was really attracted to owning a business in my local area that combined two things I love – selling and vehicles. I also wanted something that involved getting out and about every day visiting customers, rather than sitting in an office or shop, waiting for people to come to see me.

“I bought an established business with some very loyal customers, but there was still plenty of scope for growth. I have more than doubled sales in the 6 years since I started. It’s extremely satisfying to know that the extra profits are down to my hard work and determination and that my family benefits from my efforts.

“And the good news is that this is a business that does well in a recession too. Our products are consumables - cars will always need polishing and trucks need washing. Autosmart systems save customers money and we offer fantastic local service and value – a winning combination.

“I would certainly recommend an Autosmart franchise to anyone who is looking at potential business opportunities. They have a great pedigree, with 30 years experience and the prestige of being the BFA Franchisor of the Year in 2008 and again in 2010. They also offer fantastic training and support to help new franchisees make a success of their business.

**“At the end of the day my Autosmart franchise gives me a fantastic standard of living, I’m my own boss and I really love going to work everyday. What more can you ask for from a business?”**