



STEWART CUMBERLAND

Autosmart Franchisee - Stevenage

Autosmart franchisee, Stewart Cumberland, ran his own lettings agency before becoming an Autosmart franchisee nearly 3 years ago.

“I worked in the motor trade for 14 years before leaving to set up my own lettings agency. I decided that it wasn’t for me, but knew that I couldn’t go back to having a boss. I still wanted the freedom of running my own business but I didn’t want to take risks.

“Having decided that franchising could provide what I wanted, I looked at a number of options before choosing Autosmart. It was the perfect solution – my own business, with a long established and well-respected company, in a market that I enjoy.

“The support that I get from Autosmart is fantastic. You have all the benefits of running your own business, with the back up of a large international company when you need it. I know from my previous ventures that it can feel lonely setting up a new business. With Autosmart, there is always help available when you need it, to ensure franchisees get the best start possible. I have a dedicated support manager who comes out with me regularly and helps me plan for the continued growth of my business.

“This level of support gives me a real sense of security and I know that I am building a highly profitable business for the future.”